

CASTRO COURIER

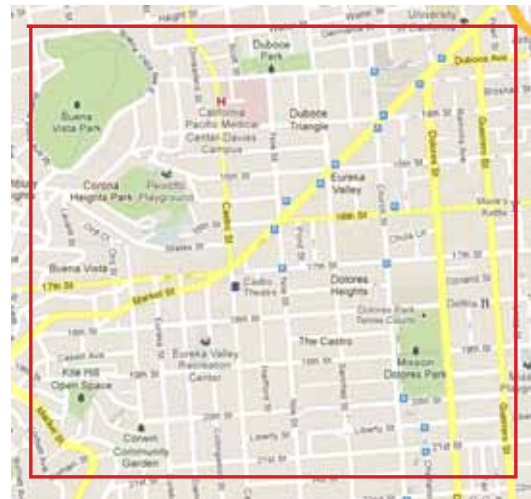
NEIGHBORHOOD NEWSPAPER

P.O. Box 14430, SAN FRANCISCO, CA 94114 • P: (415) 517-6331

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The *Castro Courier* is an established monthly neighborhood newspaper that serves the residents of San Francisco's colorful and historic Castro District, including the Upper Market, Eureka Valley, Duboce Triangle, and mid-Market neighborhoods. We deliver a publication of local news and information to a well-educated and affluent readership (more than half of the households earn over \$75,000 per year) that is passionate about their neighborhood and San Francisco.

The *Courier* prints 16,000 copies each month with the majority delivered door-to-door between Waller and 21st Street (north-to-south) and between Guerrero and Buena Vista Park (east-to-west) – **the only newspaper that provides this kind of door-to-door saturation in the neighborhood.** The paper is also available at cafes, restaurants and libraries throughout the neighborhood, in pedestal newspaper racks, and online at www.castrocourier.com.



(Appx) Area of door-to-door distribution

Prices effective July 30th

Discounts: All Schools and Non-profit groups receive a flat 20% discount.

Additional discounts can be given if ads are bundled to run in our sister publication (The Westside Observer)

Layout Specifications: We accept Camera Ready artwork, PDF, TIFF

Artwork must be received by the 24th of each month. We can custom design an ad for you but will need more time.

Publication Dates: Between the 1st and 5th of the month (Jul/Aug and Dec/Jan are combined issues)

Advertising Sizes and Rates:		Run Length (number of issues)		
Size	Dimensions	1x	3x and up	Color (add)
Full Page	10 x 16	1200	960	100
¾ Page (jr.full)	10 x 12	1000	800	100
½ Page	10 x 8	650	520	75
¼ Page	10 x 4 ¹ / ₅ x 7 ⁷ / ₈	350	280	50
1/8 Page	5 x 4	200	160	50
4" square	4 x 4	150	120	50
1/16 Page	4 x 2 ¼	100	75	35

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